

Press Release

“Green Production”: TVN MOBILE PRODUCTION redesigns processes towards sustainability

Hanover, June 3, 2021. Climate protection, sustainability, work ethics and responsibility – TVN MOBILE PRODUCTION has identified and now defined Corporate Social Responsibility (CSR) as an essential part of its corporate governance. Within this framework, all existing electricity contracts nationwide have been switched to green electricity. A certified 'Green Consultant Film & TV' has taken up his work.

The TV production of events requires a high use of technology and energy, great mobility and very flexible working time models. Nevertheless, there is scope for action and optimisation in terms of green production. TVN has explored these for itself.

"We are certified for our service quality, but we also want to take our share of responsibility for issues relevant to society as a whole," says Markus Osthaus, Managing Director of TVN MOBILE PRODUCTION, "and that goes beyond legal requirements."

The declared goals include more sustainability in the branches and in the production processes. To this end, TVN has taken measures such as converting the existing electricity contracts at all locations to green electricity, creating the position of "Green Consultant" with the corresponding qualification, modernising the vehicle fleet to the latest emission standards, reducing energy consumption and increasing energy efficiency, conserving natural resources and making travel activities more efficient.

In addition to environmental protection and efficiency improvements on the operational level, TVN reviewed processes ranging from employee mobility to waste avoidance. The staff was involved in sustainability issues and corresponding optimisation offers were developed.

In order to promote successful cooperation and togetherness both internally and externally, the working conditions for employees were designed to be as family- and life-phase-friendly as possible on the basis of flexible working time models – for parents also in the form of part-time positions.

As a certified "Green Consultant Film & TV" at TVN, Julian Eberlein is already implementing concrete measures: "We are already checking our productions for CSR aspects and CO2 saving potentials - for example with regard to travel, accommodation and waste avoidance on location. The catalogue of measures will then be successively optimised and expanded."

TVN will also continue to push the issue of CSR with customers, suppliers and partners.

About TVN MOBILE PRODUCTION

TVN MOBILE PRODUCTION is a premium provider of outside broadcasts and is certified for its service quality. On this basis, TVN realises sophisticated sports and show events worldwide for both public and private TV broadcasters. The company has more than 35 years of experience and stands out for highly qualified personnel, maximum reliability and solution-oriented flexibility. Whether UHD-HDR, own onboard workflow for independent signal processing of UHD and HD, 3D audio or four simultaneous broadcasts with up to 100 cameras: TVN MOBILE PRODUCTION operates one of the most powerful OB fleets in Europe. TVN is a demanded supplier and partner in the development and market launch of innovative technical solutions. A company of the TVN GROUP Film & TV Production, with locations in Berlin, Bremen, Frankfurt, Hamburg, Hanover, Kiel, Cologne, Leipzig and Munich. www.tvn.de

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