

## Cartel Office approves merger: Joint venture TVN LIVE PRODUCTION starts operations

*Hanover / Cologne, December 10, 2021. The Bundeskartellamt (German Federal Cartel Office) has examined and cleared the planned joint venture between the TVN GROUP (TVN), part of the MADSACK media group, and Sportcast GmbH, a subsidiary of DFL Deutsche Fußball Liga. The joint venture will be called TVN LIVE PRODUCTION GmbH and will result from the merger of the Sportcast companies LIVECAST TV Produktion GmbH and HD SAT Communication GmbH with TVN MOBILE PRODUCTION GmbH.*

TVN LIVE PRODUCTION will focus on the broadcasting of Bundesliga and 2nd Bundesliga matches. In addition, it will continue to implement and expand high-quality productions in the areas of music, entertainment and other sports.

TVN will hold 65 percent of the shares in TVN LIVE PRODUCTION, with Sportcast GmbH holding the remaining 35 percent.

The Operational Manager of the new company will be Markus Osthaus, Managing Director of the TVN GROUP. TVN GROUP CEO Frank Hähnel and Markus Bartsch, Commercial Manager at Sportcast GmbH, have also been appointed as managing directors.



The new company's name and logo

### About TVN GROUP Film & TV Production

The TVN GROUP offers state-of-the-art technology and qualified personnel for media productions. The companies in the group have more than 35 years of international experience and cover the entire production process. Within this group, TVN LIVE PRODUCTION provides vast expertise in outside broadcasts and is a sought-after partner of broadcasters and manufacturers in the development and application of innovative production solutions. The group's locations are Berlin, Bremen, Flörsheim, Frankfurt a.M., Hamburg, Hanover, Kiel, Cologne, Leipzig and Munich. A company of the MADSACK Media Group. [www.tvn.de](http://www.tvn.de)

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